



Press Release

March 20, 2008



2008 XTREMEY SPONSOR ANNOUNCEMENT

We are very proud to announce a new sponsor of the 2008 Xtremey Awards



Off-Road.com, the industry's largest enthusiast website, now offers a full video channel. As part of the Advanstar Off-Road Group which includes *Dirt Sports* magazine, Off-Road Expo, Off-Road Impact Trade Show and *Off-Road Business* magazine, Off-Road.com has the both the resources and the industry knowledge to bring the first full video channel to the off-road community. "Off-Road.com editorially covers almost all aspects of off-road from Dirtbikes and ATVs to Jeeps and all basic trucks models – both tech and racing. We have forums, classifieds, and a one million parts directory, so for us, a video channel was a natural next step," said Catherine Long, Publisher of Off-Road.com. "It's our goal to be the go-to place for producers who want to showcase their talent and enthusiasts who want to watch the latest off-road clips and upload their own too."

The Off-Road.com video channel offers user uploaded videos, commenting, rating, and viral components such as forward-to-a-friend and embed for personal web pages. With a library of over 250 original video clips across nine content channels (ATV/UTV, Dirtbike, Race, Rock, Sand, Snow, Trucks and 4x4, Extreme Action and Crashes, and Off-Road Nation – its off-road industry's largest video channel.

ONLY 10 DAYS LEFT TO CAST YOUR VOTE FOR THE BEST VIDEOS OF 2007

Everyone is invited to vote on www.xtremey.net...
See clips of the nominated videos and so much more.

Vote for your favorite video of 2007. www.xtremey.net
*Voting begins February 1, 2008 and ends March 31, 2008

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