



Press Release

February 1, 2008

THE 8th Annual Impact Video XTREMEY AWARDS



CAST YOUR VOTE FOR THE BEST VIDEOS OF 2007

The best videos of 2007 have been selected and posted but the choice is yours. You can vote on www.xtremey.net... See clips of the nominated videos and so much more.

Vote for your favorite video of 2007. www.xtremey.net

*Voting begins February 1, 2008 and ends March 31, 2008

Special Notice:



2008 Honorary Achievement Award Winner is Mr. Larry Roeseler!

Larry Roeseler will be receiving the 2008 Xtremey Honorary Achievement Award in recognition of his contribution to off-road racing, sports entertainment and because of the influence his work has had in all of the motorsports industries.

Larry is a 10-time SCORE Baja 1000 overall winner, 12-time Baja 500 overall winner and 10-time ISDE gold medalist.

We wish to thank him and give him the recognition he so richly deserves.

The 2008 awards will be held at the incomparable OC Pavilion on April 27, 2008

801 N. Main Street Santa Ana, CA 92701 www.ocpavilion.com

Industry invited guests only

For more information contact:

Docy Andrews

dandrews@impvid.com

Phone: 949-460-9496

www.xtremey.net

www.impactvideo.com